



2020 Census Program Monthly Status Report

May 2019

All information in this report is as of May 31, 2019, unless otherwise stated.

Table of Contents

| | |
|--|--------------|
| General Update | Slide 3 |
| 30/30 Report | |
| 2018 End-to-End Census Test: Key Activities and Accomplishments | Slide 4 |
| 2019 Census Test | Slide 5 |
| 2020 Census Operational Readiness | Slides 6-16 |
| Major Contracts | Slides 17-24 |
| 2020 Census Obligations and Commitments | Slide 25 |
| Periodic Performance Management Reports Listing | Slide 26 |
| Area Census Office Deployment Status – Wave 1 | Slide 27 |
| Area Census Office Lease Status – Wave 2 | Slide 28 |
| Area Census Office Construction and Deployment Status – Wave 2 | Slide 29 |
| 2020 Census: Community Engagement Partnership Specialists | Slide 30 |
| 2020 Census: Progress Toward Targets for Partnership Specialist Staffing | Slide 31 |
| 2020 Census: Partnership Specialist National Map | Slide 32 |
| 2020 Census: Applicant Status for Early Operations | Slide 33 |
| 2020 Census: State Complete Count Commissions | Slide 34 |
| 2020 Census: Local Complete Count Committees within States Without a State CCC | Slide 35 |
| 2020 Census: Local Partnership Efforts in States Without State CCCs | Slide 36 |
| Paper Data Capture/Logistics Center – Space Acceptance & Opening Status | Slide 37 |
| 2020 Census: Questionnaire Assistance Contact Center Site Status | Slide 38 |
| 2020 Census: National Participating Organizations Metrics | Slide 39 |
| 2020 Census: Community Partnerships and Engagement Program | Slide 40 |
| 2020 Census: Integrated Communications Campaign Weekly Report Timeline | Slide 41 |
| Portfolio Risk Management – Risk Register | Slide 42 |

2020 Census

General Update

The Census Bureau began selections and background checks for Address Canvassing field staff on May 3. As of the end of May, more than 425,000 people have started the application process to become temporary workers for the 2020 Census. More than 370,000 of those total applicants have completed the assessments, which exceeds the recruiting goal for this point in time by nearly 170,000. The Census Bureau will select between 66,600 and 78,500 staff for the In-Field Address Canvassing operation, which will begin on August 18. The field staff include both the census field supervisors and the listers needed to support production and quality control listing.

Space was accepted for the Birmingham, Alabama area census office (ACO) in May. This completes space acceptance for the 40 Wave 1 ACOs (those designated for In-Field Address Canvassing). The Census Bureau has staff in place in the Atlanta Regional Census Center to support the In-Field Address Canvassing operation while work continues to get the Birmingham ACO ready for business. Preparations are proceeding as needed. All other Wave 1 ACOs are ready for business.

The creative testing for the 2020 Census advertising campaign materials is now complete. The last of 122 focus groups across the country was completed on May 9. The focus groups' feedback will ultimately help refine the final advertisements used in the 2020 Census communications campaign.

More than 650 proposals from media vendors for media buys have been submitted to the Integrated Communications Contractor, Team Y&R. Media vendors were able to submit proposals through May 29. The Census Bureau approved the final 2020 Census print advertising templates on May 29.

2018 End-to-End Census Test

Key Activities and Accomplishments Update

[30-Day Look Back](#)

Redistricting Data Program (RDP)

- Approved embargo user accounts to provide data users access to the 2018 prototype P.L. 94-171 redistricting data.

Data Products and Dissemination (DPD)

- Began review and analysis of the Lessons Learned for the 2018 End-to-End Census Test.

[30-Day Look Ahead](#)

Redistricting Data Program (RDP)

- Continue approving embargo user accounts providing access to 2018 prototype P.L. 94-171 redistricting data .
- Update and re-release embargo with new coding.

Data Products and Dissemination (DPD)

- Develop a user note to identify the including of the group quarters count with the housing unit count. The note will be released as part of the updated 2018 Prototype P.L. 94-171 Redistricting Technical Document.

Nonresponse Followup (NRFU)

- Finalize and release the 2018 NRFU Operational Assessment.

Response Processing

- Submit Final 2018 End-to-End Census Test Response Processing Operational Assessment Report.

2019 Census Test

Key Activities and Accomplishments Update

- The Census Bureau received clearance for the Nonsubstantive Change Request, which was announced in the *Federal Register*, from the Office of Management and Budget on May 30. Verification testing of the 2019 Census Test internet instrument that will be used for households across the country to respond to the test is in the final stages. Assembly of the 2019 Census Test mail packages—which includes an invitation to respond to the test—continues at the National Processing Center in Jeffersonville, IN. Meanwhile, addresses are being affixed to the mail packages scheduled for first mailout on June 13.
- The 2019 Census Test will ask a nationally representative sample of 480,000 households to answer the planned 2020 Census questions. The test is designed to measure the operational effect on self-response rates of including a citizenship question; it will be a split panel test, with one panel receiving the citizenship question and the other not. The first mailing will go out on June 13, with data collection ending on August 15.

2020 Census

2020 Census Operational Readiness

Wave 1 Area Census Offices (ACO)

- All 40 of the Wave 1 area census office (ACO) spaces have been accepted with the addition of the Birmingham, AL, site. The site is still not “ready for business,” however, we have staff in place in the Atlanta Regional Census Center (RCC) to support the In-Field Address Canvassing operation. Preparations to conduct operations in either the Birmingham site or the Atlanta RCC are proceeding as needed.
- Address canvassing will not take place in Puerto Rico, so the Caguas ACO (originally one of 40 Wave 1 ACOs) will open during the same time frame as the Wave 2 ACOs.

Wave 2 Area Census Offices

- As of May 28, there are 206 Wave 2 ACOs with complete design intent drawings. Additionally, 202 have complete construction drawings, and 172 have tenant improvement costs approved and given a notice to proceed. The Wave 2 construction and deployment status is under “requires attention.” Actions such as modifying construction plans to expedite buildout, using Reimbursable Work Agreements, and developing contingency plans for offices that are trending late are being implemented. The Census Bureau and the Department of Commerce continue to work with GSA on the overall space acquisition and lease management process to ensure all tasks remain on target. The 208 Wave 2 ACOs are scheduled to open between June and September.

Recruiting and Assessment

- As of May 28, more than 460,000 applicants have created a profile in the Recruiting and Assessment application to become temporary workers for the 2020 Census. More than 372,000 of those total applicants have completed the assessments, which exceeds the recruiting goal for this point in time by nearly 170,000.
- We will select between 66,600 and 78,500 staff for the In-Field Address Canvassing operation, which will begin later this summer. The field staff include both the census field supervisors and the listers needed to support production and quality control listing.

2020 Census

2020 Census Operational Readiness (continued)

Partnership Specialists Staffing

- There are 1,181 recruits either hired or in the process of being hired as partnership specialists or partnership coordinators, as of May 29. They will work out of the six regional census centers (RCCs). The RCCs have hired 579 partnership specialists, with another 544 selectees in queue. They have onboarded 53 partnership coordinators, with another five in queue. Partnership specialists collaborate with the 2020 Census partners—planning, developing, and managing the partnership agreements and coordinating with partners throughout the entire census timeframe. Partnership coordinators are responsible for the overall development, coordination, and management of the Partnership Program within a region.
- As of May 29, there are 10 human resources specialists onboard in the regions. Seven offers have been made and accepted, and one position will be posted to reach the full staffing level of 18 total nationwide. We added and are training 72 background clearance analysts to work exclusively on field hiring.

2020 Census Complete Count Commissions and Committees

- With the recent addition of Maine, 14 states have committed or are in the process of forming a 2020 Census Complete Count Commission. Another 33 states—plus the District of Columbia and Puerto Rico—already have active commissions. Two states (Nebraska and Vermont) are still considering legislation to form a commission.
- Even though three states (South Dakota has decided to not create a formal commission) do not have a complete count commission, they have either government complete count committees at the city and/or county level or a mix of government and community complete count committees. As of May 30, local governments and community groups in these three states have established 35 committees: 21 by governments, 12 by community groups, and two by tribes.
- All of the commissions and committees across the country comprise a broad spectrum of leaders from education, business, health care, and other community organizations. These are trusted voices in their communities who develop and implement a 2020 Census awareness and response campaign based upon their knowledge of the local community to encourage a response.

2020 Census

2020 Census Operational Readiness (continued)

2020 Census Complete Count Commissions and Committees (continued)

- Across the nation, local governments, tribal governments, and community groups continue to form 2020 Census Complete Count Committees. As of May 30, there were 2,257 local complete count committees formed:
 - 1,762 by local governments
 - 429 by community groups
 - 66 by tribal governments

Community Partnership and Engagement Program

- The 2020 Census Community Partnership and Engagement Program has 19,973 partners, as of May 30.

National Partnership Program

- The National Partnership Program has 242 national participating organizations, as of May 30. Participating organizations are engaged in partnership activities with the Census Bureau, such as highlighting the 2020 Census in their member or employee communications, inviting us to speak at national or regional conferences, assisting with recruitment, etc. The U.S. Department of Agriculture is one of the newest participating organizations. The National League of Women Voters, which encourages civic participation among women, and Public Democracy America, which focuses on education and awareness campaigns, also became national partners in May.

2020 Census

2020 Census Operational Readiness (continued)

30-Day Look Back

Systems Readiness

- Systems Engineering & Integration/Technical Integrator teams completed Production Readiness Review (PRR) for systems supporting Address Canvassing operational delivery on May 17. Systems supporting this operational delivery were approved to proceed to post-PRR activities.
- The Test Readiness Review (TRR) for Group Quarters Advance Contact (GQAC), Enumeration at Transitory Locations Advance Contact (ETL AC), and Federally Affiliated Count Overseas operations (FACO) was completed on May 24.
- Completed TRR for systems supporting main communications campaign launch and report suboperational delivery on May 17. Systems supporting this suboperational delivery were approved to proceed to systems integration testing.
- Integration testing continues for systems supporting Forms Printing and Distribution suboperational delivery, Peak Recruiting and Hiring operational delivery, and Count Review and Remote Alaska suboperational deliveries.
- Development activities are underway for Create Independent Listing Survey Control Input File and Internet Self-Response (ISR), Census Questionnaire Assistance, Paper Data Capture, and Coverage Improvement (CI) suboperational deliveries.

Content and Forms Design (CFD)

- Continued to conduct user acceptance testing of automated data collection instruments.

Language Services (LNG)

- Continued to conduct user acceptance testing to verify non-English translations within automated data collection instruments.

30-Day Look Ahead

Systems Readiness

- Continue performance and scalability testing to completion for Address Canvassing operational delivery.
- Continue systems integration testing for systems supporting Main Campaign Launch and Report suboperational delivery and GQAC, ETL AC, and FACO operational deliveries.
- Continue Integration testing for systems supporting Peak Recruiting and Hiring, Forms Printing and Distribution, Count Review, and Remote Alaska (RA) suboperational deliveries.

Content and Forms Design (CFD)

- Participate in final round of user acceptance testing for Internet Self-Response (ISR), June 6 – 13.

Language Services (LNG)

- Participate in final round of user acceptance testing for non-English translations within ISR, June 6 – 13.

2020 Census

2020 Census Operational Readiness (continued)

30-Day Look Back

Geographic Programs (GEOP)

- Received updates from Field Division to designate areas on military bases as either self-response or as update leave for the type of enumeration area.

Local Update of Census Addresses (LUCA)

- Finalized the LUCA feedback introduction letter.
- Finalized and delivered to the National Processing Center (NPC) the LUCA feedback materials preparation and shipping requirements.
- Finalized and delivered to MAF/TIGER New Construction (NC) Tab Block (Partnership) Requirements.
- Printed and assembled NC Invitation Follow-Up Packages.
- Updated and reviewed Software Requirements Specification (SRS) for NC Address Matching and Update.

Address Canvassing (AdCan)

- Successfully passed Production Readiness Review on May 17.

30-Day Look Ahead

Geographic Programs (GEOP)

- Deliver Address Canvassing operation products (Geographic Reference File Codes and Names, Master Address File Extracts, and spatial products) on June 28.
- Deliver Remote Alaska, Update Enumerate, Island Area, and initial mailout products on June 28.

Local Update of Census Addresses (LUCA)

- Deliver to NPC the LUCA feedback introduction letter.
- Deliver to NPC the LUCA Feedback Digital Format Response Guide.
- Conduct 508 compliance of LUCA Feedback Digital Format Response Guide.
- Conduct 508 compliance of LUCA Feedback Paper Format Response Guide.
- Continue to receive and register NC Eligible Governments.
- Update NC Beta Geographic Update Partnership Software (GUPS) User Acceptance Test (UAT).
- Create/Populate NC Tab Block Table.

Address Canvassing (AdCan)

- Conduct Just-in-Time (JIT) training
 - Regional census center JIT training: week of June 3
 - Area census office JIT training: week of June 17
- Conduct Operational Readiness Review for Address Canvassing training on June 20.

2020 Census

2020 Census Operational Readiness (continued)

30-Day Look Back

Forms Printing and Distribution (FPD)

- Awarded Island Areas contract; no production date set as of yet.
- Began reviewing the Group Quarters/Maritime Vessels Enumeration draft contract (scheduled to send to the Government Publishing Office (GPO) after May 31).
- Drafted the Enumeration at Transitory Locations, Update Enumerate, and Remote Alaska statement of work (expected to be sent to GPO for review by the beginning of June).

Paper Data Capture (PDC)

- Paper Data Capture Center-East (PDCC-East, Jeffersonville, IN)
 - Work continues on the Physical Access Control System and configuration of IT equipment.
- Paper Data Capture Center-West (PDCC-West, Phoenix, AZ)
 - Passed framing, electrical, and concrete inspections on May 17.
 - Conducted security walkthrough on May 16.

Update Enumerate (UE)

- Completed user acceptance testing for Field Operational Control System (FOCS).
- Finalized and delivered the specifications for the Browse Living Quarters tool.
- Participated in finalizing Geographic Update Partnership Software (GUPS) Address Update (ADDUP) Customer Requirements Document.

30-Day Look Ahead

Forms Printing and Distribution (FPD)

- Island Area's contract production is TBD.
- GPO to submit both contracts to FBO.gov (Federal Business Opportunities) for a solicitation and anticipated award in June.

Update Enumerate (UE)

- Finalize the Address Register print files.
- Finalize the UE Address Register overprinting specifications.

2020 Census

2020 Census Operational Readiness (continued)

30-Day Look Back

Update Leave (UL)

- Developed plan for user acceptance testing.

Non-ID Processing (NID)

- Received cost estimate for conducting Clerical Processing from the National Processing Center on May 2.
- Received approval for Detailed Performance Report Requirements on May 7.
- Completed development for the Matching and Coding Software (MaCS) for Clerical Non-ID Processing on May 29.

Integrated Partnership and Communications (IPC)

- Approved all non-Spanish foreign language recruitment advertising print materials. The materials are available as of May 23. Also approved all non-English language translations of the “Shape Your Future. START HERE.” taglines.
- Approved the final version of the Statistics in Schools brochure. The Statistics in Schools program provides resources for teaching and learning with real life data.
- In collaboration with the Statistics in Schools program, the Census Bureau’s National Partnership Program is releasing its second round of public service announcements, which feature musician Frankie Moreno and leaders from the Smith Center for the Performing Arts in Las Vegas, NV, and the Patchogue Theatre for the Performing Arts in Suffolk County, NY.

30-Day Look Ahead

Update Leave (UL)

- Begin implementing the plan for user acceptance testing.

Non-ID Processing (NID)

- Begin review of Performance Report Universal Tracking System (UTS) Requirements Mapping Matrix (RMM) – anticipated early June.

Integrated Partnership and Communications (IPC)

- Finalize and print first phase of promotional and Statistics in Schools materials by the end of June.
- Launch the Statistics in Schools Ambassadors Program over the summer.
- The regional office will start Phase 2 recruitment advertising in June.

2020 Census

2020 Census Operational Readiness (continued)

[30-Day Look Back](#)

Group Quarters (GQ)

- Delivered 2020 GQ website specs and materials on May 13.
- Participated in Test Readiness Review for GQ Advance Contact on May 24.
- Conducted supplemental GQ Enumeration (GQE) enumerator dry run from May 20 to May 23.

Internet Self-Response (ISR)

- Continued output testing of response data and paradata.
- Continued user acceptance testing and output testing (response data and paradata) of the ISR “back-up” instrument.

Data Products and Dissemination (DPD)

- Continued to communicate the status of the 2020 Census data products, including the implementation of the new privacy protection methodology. Presented this information at the May 2 National Advisory Committee (NAC) on Racial, Ethnic, and Other Populations.

Redistricting Data Program (RDP)

- Received and preprocessed Voting District Verification (VTDV) submissions from RDP contacts.
- Attended VTD-Verification training and provided on-site support to NPC staff on how to process VTDV submissions and make updates in the MAF/TIGER database (MTdb).
- Drafted and delivered the 2020 Phase 3 P.L. 94-171 redistricting data geographic products customer requirements to stakeholder review.

[30-Day Look Ahead](#)

Group Quarters (GQ)

- Conduct dry run training for GQE census field supervisors from June 11 to June 13.
- Conduct GQE census field supervisor dry run.

Internet Self-Response (ISR)

- Conduct final round of user acceptance testing (June 6 – 13).
- Conduct final round of usability testing (June 6 – 13).
- Continue output testing of response and paradata.
- Continue user acceptance testing and output testing (response data and paradata) of the ISR “backup” instrument.
- Participate in Operational Delivery (OD) 4.2 Test Readiness Review on June 28.

Data Products and Dissemination (DPD)

- Continue to work with the Research and Methodology staff to identify formal privacy solutions for remaining challenges of the production of select 2020 Census data products. These challenges include tabulating accurate counts and detailed demographic and housing characteristics for detailed race, Hispanic origin and AIAN groups; tabulating tables that require the linkage of data from the person and housing records (e.g., characteristics about children in households or about the householder); and tabulating accurate data for levels of geography beyond block, block group, tract, county, state, region, and nation (e.g., school districts, urban areas, and American Indian, Alaska Native, and Native Hawaiian Areas).
- Continue the development and implementation of the schedule for producing the 116th Congressional District data file and technical documentation for public release by September 2019.

Redistricting Data Program (RDP)

- Gather feedback on the 2018 tabulation and geographic data to inform the 2020 Redistricting Data File design.
- Draft the 2020 Phase 4 P.L. 94-171 redistricting data geographic products customer requirements .

2020 Census

2020 Census Operational Readiness (continued)

30-Day Look Back

Count Review (CRO)

- Continued Federal-State Cooperative for Population Estimates (FSCPE) contracting process.
- Completed initial Census Review, Analysis and Visualization Application (CRAVA) development.

Archiving (ARC)

- Continued working with National Archives and Records Administration (NARA) regarding the 2020 records schedule appraisal.

Island Areas Censuses (IAC)

- Continued testing onboarding systems.
- Developed initial Automated Tracking and Control System (ATAC) for housing units.

30-Day Look Ahead

Count Review (CRO)

- Continue FSCPE contracting process.
- Complete internal testing Census Review, Analysis and Visualization Application (CRAVA).
- Continue external (demographic subject matter experts) testing CRAVA development.
- Complete Geographic Update Partnership Software (GUPS) development.

Archiving (ARC)

- Meet with NARA to discuss the 2020 data/image transfer mechanism on June 5.

Island Areas Censuses (IAC)

- Complete testing of onboarding systems.
- Complete initial ATAC development for housing units.

2020 Census

2020 Census Operational Readiness (continued)

30-Day Look Back

Decennial Logistics Management (DLM)

- Secured leases for all Wave 2 ACOs.
- Began printing Nonresponse Followup (NRFU) Training Materials for census field supervisors and enumerators (stateside).
- Began kitting peak operations recruiting classroom training materials (stateside).

Coverage Measurement Design and Estimation (CMDE)

- Began finalizing plans for disclosure avoidance of Post-Enumeration Survey estimates.

30-Day Look Ahead

Decennial Logistics Management (DLM)

- Obtain “ready for business” status for all Wave 1 ACOs.
- Begin shipping hiring and selection administrative logistics materials to Wave 2 ACOs (stateside).
- Begin shipping Address Canvassing lister and census field supervisor training materials to ACOs (production and quality control).
- Begin printing Remote Alaska and Update/Enumerate address registers (scheduled to begin June 12 pending receipt of address specifications).
- Begin printing Group Quarters Enumeration materials for Advance Contact (stateside) pending receipt of advance contact materials from Training.

Coverage Measurement Design and Estimation (CMDE)

- Participate in the Create Independent Listing Test Readiness Review (TRR).

2020 Census

2020 Census Operational Readiness (continued)

30-Day Look Back

Field Infrastructure (FLDI)

- Completed Enumeration at Transitory Locations enumerator dry-run between April 30 and May 1.
- Began selections and background checks for Address Canvassing field staff on May 3.
- Delivered 550 fingerprinting kits to the regional census centers (RCCs).
- As of May 9, all RCCs have successfully completed training on the automated media buys ordering system.
- As of May 14, local media buys and planning budgets are now loaded into the automated system and fully operational for taking orders.
- Continued the development of peak operations recruiting promotional materials (currently at 75% completion).
- Completed Round 2 of the RCC management overview training (LA: May 15 – 16, NY: May 21 – 22, and Atlanta: May 22 – 23).
- Completed Group Quarters enumerator supplemental dry-run (May 21 – 23).
- Continued tracking HSPD-12 badging equipment delivery and set-up activities for Wave 1 ACOs; 38 ACOs received badging equipment; router delivery for some ACOs is on-hold.
- Continued selection (fingerprinting and background check) and training activities for recruiting assistants, office operation supervisors, and clerks.

30-Day Look Ahead

Field Infrastructure (FLDI)

- Conduct Group Quarters census field supervisor dry-run on June 11.
- Conduct early operations (Address Canvassing) “just-in-time” training for area census office (ACO) managers between June 17 – 21.
- Conduct peak operations recruiting training conference for RCC staff between June 18 – 19.
- Conduct recruiting for early operations field staff for ACOs.
- Continue selections and background checks for Address Canvassing field staff.
- Continue selection (fingerprinting and background check) and training activities for recruiting assistants, office operation supervisor, and clerks.
- Continue early operations recruiting activities (until June 7).
- Continue onboarding of National Finance Center staff in the RCCs and ACOs.
- Continue Phase 2 rollout of the toll-free jobs line, calls are being routed as the Wave 1 ACOs open and become operational.
- Continue receiving dual employment waivers from various government departments.
- Begin coordination activities with Human Resources to track the badging equipment delivery and installation for Wave 2 ACOs.
- Continue maintaining and updating 2020 fingerprinting requirements.

2020 Census

Major Contracts Overview

Technical Integrator (TI)

- Support the 2020 Census Program to deliver a fully integrated Census System of Systems.
- Ensure that the 2020 Census System of Systems integrates, scales, performs, is secure, and meets 2020 Census business objectives.
- **Awarded: August 26, 2016; Awardee: T-Rex Solutions LLC**

Decennial Device as a Service (dDaaS)

- Provide a single integrated solution for mobile devices and related services to support the 2018 End-to-End Census Test, Nonresponse Followup operation, and 2020 Census.
- Configure, provision, ship, manage, and decommission all mobile devices and provide reliable network coverage.
- **Awarded: June 29, 2017; Awardee: CDW-G**

Census Questionnaire Assistance (CQA)

- Create, test, and operate telephone contact centers to provide support for assistance in completing census questionnaires and other general assistance. The system includes an Interactive Voice Response (IVR) mode designed for self-assistance and efficiency.
- Enables respondents to complete an enumeration over the telephone.
- Supports outbound calling to verify respondent information as a follow-up activity for Coverage Improvement.
- **Awarded: July 11, 2016; Awardee: General Dynamics Information Technology (GDIT); November 16, 2018 GDIT Contact Center Operations acquired by Maximus Inc.**

2020 Enterprise Census and Survey Enabling (CEDCaP ECaSE) Platform

- Design, develop, test, systems engineering, maintenance, and operational support of an enterprise data collection and processing platform.
- This solution includes the following 2020 Census capability areas: Internet Self-Response (ISR), Operational Control System (Field OCS and Survey OCS), and Enumeration application.
- **Awarded: June 19, 2017; Awardee: immixGroup Inc.**

Integrated Communications Contract (ICC)

- Plan, design, integrate, produce, implement, monitor, and assess an integrated communications program for the 2020 Census.
- By implementing an integrated communications campaign, it is anticipated that awareness of the decennial census will increase, promoting self-response, reducing field workload for the Nonresponse Followup operation, and improve response rates for targeted audiences.
- **Awarded: August 24, 2016; Awardee: Young & Rubicam (Y&R)**

2020 Census

Major Contracts Overview (continued)

Census Schedule A Human Resources and Recruiting, Payroll System (C-SHaRPS) - Recruiting and Assessment (R&A)

- Through a combination of vendor-provided and legacy Census Bureau systems, the C-SHaRPS ecosystem will provide the following for Schedule A field staff for decennial operations:
 - Online job application and assessment through the recruiting and assessment solution.
 - Automated core human resources and payroll functionality.
 - Online training provided by CSRA utilizing Cornerstone's Learning Management System.
- **Awarded: November 10, 2016; Awardee: CSRA**

Census Schedule A Human Resources and Recruiting, Payroll System (C-SHaRPS) - Fingerprinting

- Collect fingerprints of selected applicants for Schedule A selectees during decennial census testing beginning in FY2018 and ultimately for the 2020 Census.
- Additional options may include the collection of fingerprints from CQA contractor candidates and facial photography operations (both for Schedule A and CQA) during these periods.
- **Awarded: November 21, 2017; Awardee: IndraSoft Inc.**

2020 Census Printing and Mailing

- Provide the majority of print production and mailing services for the 2020 Census; will print and distribute a variety of materials in support of self-response, Update Leave, and Nonresponse Followup operations.
- Materials to be produced include questionnaires; letters inviting households to respond to the census online, by phone, or by mail; reminder letters and postcards; and language inserts.
- **Awarded: December 28, 2018; Awardee: R.R. Donnelley**

Field Information Technology Deployment (FITd)

- Provide and support IT equipment in the regional census centers (RCCs) (support only), area census offices (ACOs), Island Area offices (IAOs), paper data capture centers (PDCCs), and remote workers.
- Stage, provision, ship, install, track, maintain, and decommission Field IT equipment.
- Provide on-site help desk services and system administration support for paper data capture centers.
- **Awarded: August 1, 2018; Awardee: Unisys Corporation**

2020 Census

Major Contracts Status

| Status | Contract |
|--------|--|
| ● | Technical Integrator (TI) – T-Rex |
| ● | Decennial Device as a Service (dDaaS) – CDW-G |
| ● | Census Questionnaire Assistance (CQA) – GDIT/Maximus |
| ● | 2020 Enterprise Censuses and Surveys Enabling (ECaSE) Platform – immixGroup/Pega |
| ● | Integrated Communication Contract (ICC) – Team Y&R |
| ● | C-SHaRPS Recruiting and Assessment – CSRA |
| ● | C-SHaRPS Fingerprinting – Indrasoft |
| ● | Printing and Mailing – R.R. Donnelley |
| ● | Field IT Deployment (FITd) |

| | | | |
|-----------|----------|------------------|--------------------|
| Pre-Award | On Track | Management Focus | Requires Attention |
|-----------|----------|------------------|--------------------|

Legend

2020 Census

Major Contracts

30-Day Look Back

Technical Integrator (TI) ●

- Continued program-level integration, performance and scalability, and operational readiness testing for the In-Field Address Canvassing Operational Delivery (OD 2.0), peak operations recruiting and hiring (OD 3.0), Forms Printing and Design Operation Delivery (OD 4.1), and Count Review (OD 6.1).
- Kicked-off program-level integration testing for Remote Alaska (OD 6.2) and Group Quarters Advance Contact, Enumeration at Transitory Locations Advance Contact, and Federally Affiliated Count Overseas (OD 7.0).

Decennial Device as a Service (dDaaS) ●

- Conducted device provisioning dry runs and first article testing in both dDaaS provisioning facilities. Began provisioning and kitting of Address Canvassing operation devices.

30-Day Look Ahead

Technical Integrator (TI)

- Continue program-level integration, performance and scalability, and operational readiness testing for the In-Field Address Canvassing Operational Delivery (OD 2.0), peak operations recruiting and hiring (OD 3.0), Forms Printing and Design Operation Delivery (OD 4.1), Count Review (OD 6.1), Remote Alaska (OD 6.2) and Group Quarters Advance Contact, Enumeration at Transitory Locations Advance Contact, and Federally Affiliated Count Overseas (OD 7.0).
- Kick-off program-level integration testing for GQ Enumerations (GQE) (OD 8.0) and Internet Self-Response (ISR), Census Questionnaire Assistance (CQA), Paper Data Capture (PDC), Coverage Improvement (OD 4.2)
- Maintain management focus on conducting and remediating any issues that may arise during ongoing system performance and scalability testing.

Decennial Device as a Service (dDaaS)

- Continue provisioning and kitting of Address Canvassing devices in preparation for device deployments beginning mid-June.

2020 Census

Major Contracts (continued)

[30-Day Look Back](#)

Census Questionnaire Assistance (CQA) ●

- Substantial progress continues for contact center site readiness; all leases have been awarded, and all key management positions are filled. Site build-out completion is targeted for July 1.
- 2020 Census contact center sites are planned for the following locations:

| | | |
|------------------|-----------------|---|
| Jacksonville, FL | Tempe, AZ | El Paso, TX |
| Pueblo, CO | Tamarac, FL | New York, NY |
| Irving, TX | Nashville, TN | Washington, DC (Operations Command Center East) |
| Blythewood, SC | Kansas City, MO | |

2020 Enterprise Censuses and Surveys Enabling (ECaSE) Platform ●

- Completed development for Forms Printing, Remote Alaska, Enumeration at Transitory Location, and Group Quarters functionality. Continued work on remaining functionality for other operational deliveries.
- Completed actions from January 2019 Addressing Canvassing Test Readiness Review addressed prior to May 17 Production Readiness Review.
- Supported the Address Canvassing, Wave 2 production cutover planned for May 31 to support the soft launch of universe initialization and training scheduled to start in mid-June.

[30-Day Look Ahead](#)

Census Questionnaire Assistance (CQA)

- Continue emphasis on site readiness work and recruiting operations in preparation for performance and scalability testing planned for first quarter of fiscal year 2020.
- Continue CQA system preparations for entry into the June 28 Test Readiness Review (TRR) run by Systems Engineering and Integration (SE&I) and Technical Integrator (TI).

2020 Enterprise Censuses and Surveys Enabling (ECaSE) Platform

- Complete pairwise testing for Forms Printing, Remote Alaska, Enumeration at Transitory Location, and Group Quarters functionality. Because of implementation of approved changes for earlier operational deliveries and implementation of lessons learned from the 2018 End-to-End Census Test, such as the updated NRFU contract strategy, ECaSE Field Operational Control System and Survey Operational Control System is forecasting for delivery of pairwise tested functionality post-TRR. A delivery plan is being worked with the operational delivery team.

2020 Census

Major Contracts (continued)

30-Day Look Back

2020 Census Integrated Communications – Young & Rubicam (Team Y&R)

- Completed the last of 122 focus groups across the country, on May 9, testing 2020 Census advertising campaign materials. The focus groups' feedback will ultimately help refine the final advertisements used in the 2020 Census communications campaign.
- Delivered complete audience profiles of people classified as “renters” and “people with disabilities” for use by the Census Bureau partnership programs. These groups of people have unique attributes that should be considered when reaching out to them to persuade them to participate in the census.
- More than 650 proposals from media vendors have been submitted to Team Y&R as of May 24. Media vendors were able to submit proposals through May 29.
- Started regional media trainings with the Census Bureau's regional offices and local partnerships staff. The partnership pages can be seen here:
<https://2020census.gov/en/partners.html>
- Delivered most of the assets related to the Phase 2 Recruitment Advertising campaign on May 17.
- Team Y&R delivered the final 2020 Census Reputational Threat Monitoring Strategy on May 24.
- Approved the final 2020 Census print advertising templates on May 29.

30-Day Look Ahead

2020 Census Integrated Communications – Young & Rubicam (Team Y&R)

- Review proposals from media vendors and conduct negotiations with networks with a goal of finalizing media buys by mid-July.
- Analyze results from the creative testing efforts (focus groups, online panel, and community representatives interviews). A presentation with results for all audiences is scheduled for the end of June.

2020 Census

Major Contracts (continued)

[30-Day Look Back](#)

Census Schedule A Human Resources and Recruiting, Payroll System (C-SHaRPS)

Recruiting and Assessment ●

- As of May 28, more than 425,000 applicants have started an application and more than 370,000 have completed an application. In addition, recruiting assistants, office operation supervisors, and clerks are using the Learning Management System to complete online training.

Census Schedule A Human Resources and Recruiting, Payroll System (C-SHaRPS)

Fingerprinting ●

- Continued capturing fingerprints for recruiting assistants, office operation supervisors, and clerk selectees. More than 8,000 fingerprints have been collected and transmitted to the Census Bureau. Operated and supported the online appointment system.

2020 Printing and Mailing Contract ●

- Task orders for the 8-page (English) and 16-page (English/Spanish bilingual) questionnaires were issued to R.R. Donnelley on May 16.

[30-Day Look Ahead](#)

Census Schedule A Human Resources and Recruiting, Payroll System (C-SHaRPS)

Recruiting and Assessment

- Operate and maintain the online job application and assessments to support recruiting and selections.

Census Schedule A Human Resources and Recruiting, Payroll System (C-SHaRPS)

Fingerprinting

- Opening of additional fingerprinting locations to support the collection of fingerprints for Address Canvassing applicants. Fingerprinting for more than 40,000 listers is scheduled to begin the week of June 9.

2020 Printing and Mailing Contract

- 2020 Census materials to be printed under this contract will be delivered to R.R. Donnelley.
- Printing will commence for nonquestionnaire 2020 Census materials (e.g., letters, envelopes).
- Billing plan will be finalized.
- Authority to Operate (ATO) is expected by the end of June.

2020 Census

Major Contracts (continued)

30-Day Look Back

Field IT Deployment (FITd) ●

- Vendor conducted three waves of ACO deployment training for Wave 2 site leads.
- Planned early Wave 2 deployment locations and tentative ramp-up schedule.
- Vendor staff continued deployment and installation at Paper Data Capture Center (PDCC) East.
- Continued to deploy remote worker kits.

30-Day Look Ahead

Field IT Deployment (FITd)

- Expect to deploy one Wave 1 ACO with space challenges in June.
- Vendor to plan the logistics of full deployment of the final partial ACO.
- Begin wave 2 ACO deployments of up to 25 ACOs a week.
- Vendor staff are continuing work at PDCC East. Vendor to implement initial steps for the deployment/installation for PDCC West equipment.
- Continue to deploy remote worker kits.

2020 Census and CEDCaP Obligations and Commitments

As of April 30, 2019

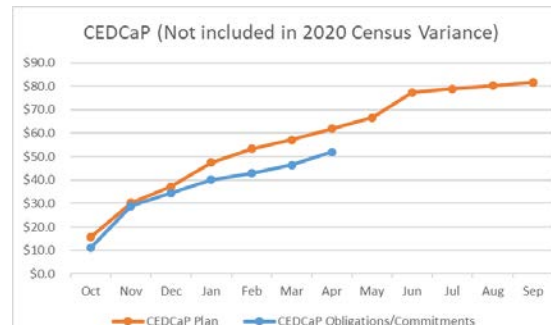
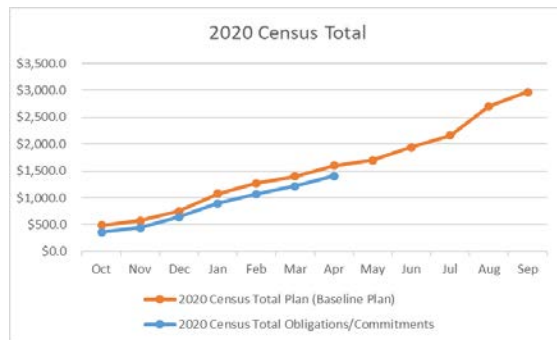
| (Cumulative \$ Millions) | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep |
|---|---------|---------|----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| 2020 Census Total | | | | | | | | | | | | |
| 2020 Census Total Plan (Baseline Plan) | \$487.0 | \$579.5 | \$747.3 | \$1,077.6 | \$1,269.3 | \$1,396.1 | \$1,600.1 | \$1,698.2 | \$1,941.6 | \$2,158.4 | \$2,703.4 | \$2,970.7 |
| 2020 Census Total Obligations/Commitments | \$363.8 | \$444.0 | \$642.2 | \$898.8 | \$1,070.8 | \$1,217.1 | \$1,402.9 | | | | | |
| 2020 Census Total Variance Against Plan | \$123.2 | \$135.5 | \$105.1 | \$178.8 | \$198.5 | \$179.0 | \$197.2 | | | | | |
| 2020 Operations (Non IT) | | | | | | | | | | | | |
| 2020 Operations Plan (Baseline Plan) | \$196.3 | \$272.3 | \$340.1 | \$537.3 | \$592.5 | \$657.7 | \$740.6 | \$822.2 | \$956.9 | \$1,095.3 | \$1,494.9 | \$1,758.0 |
| 2020 Operations Obligations/Commitments | \$116.5 | \$144.8 | \$204.2 | \$364.4 | \$421.8 | \$502.9 | \$572.9 | | | | | |
| 2020 Operations Variance Against Operating Plan | \$79.8 | \$127.5 | \$135.9 | \$172.9 | \$170.7 | \$154.8 | \$167.7 | | | | | |
| 2020 IT | | | | | | | | | | | | |
| 2020 IT Plan (Baseline Plan) | \$290.7 | \$307.2 | \$407.2 | \$540.3 | \$676.8 | \$738.4 | \$859.5 | \$876.0 | \$984.7 | \$1,063.1 | \$1,208.5 | \$1,212.7 |
| 2020 IT Obligations/Commitments | \$247.3 | \$299.2 | \$438.0 | \$534.4 | \$649.0 | \$714.2 | \$830.0 | | | | | |
| 2020 IT Variance Against Operating Plan | \$43.4 | \$8.0 | (\$30.8) | \$5.9 | \$27.8 | \$24.2 | \$29.5 | | | | | |
| CEDCaP (Amounts not included in the 2020 Census Total) | | | | | | | | | | | | |
| CEDCaP Plan | \$15.7 | \$30.3 | \$37.2 | \$47.5 | \$53.3 | \$57.1 | \$61.9 | \$66.7 | \$77.4 | \$78.9 | \$80.3 | \$81.6 |
| CEDCaP Obligations/Commitments | \$11.0 | \$29.0 | \$34.5 | \$40.1 | \$42.9 | \$46.4 | \$51.9 | | | | | |
| CEDCaP Variance Against Plan | \$4.7 | \$1.3 | \$2.7 | \$7.4 | \$10.4 | \$10.7 | \$10.0 | | | | | |

Based on the April official Financial Management Reports, the 2020 Census Program (including CEDCaP) has committed or obligated 48 percent of the enacted fiscal year operating plan total of \$3.05 billion through April.

The variance of \$168 million, or 23 percent, against the original plan in 2020 Census non-IT operations consists of \$102 million in lapsed salary and \$66 million in delayed purchases.

The variance of \$30 million, or 3 percent, against the original plan in 2020 Census IT systems and operations consists of \$6 million in lapsed salary and \$24 million in delayed purchases.

The variance of \$10 million, or 16 percent, against the original plan in CEDCaP consists of \$3 million in lapsed salary and \$7 million in delayed purchases.



Periodic Performance Management Reports

Complete Listing of Reports

| Status | Report Title |
|--------|--|
| ● | Area Census Office Deployment Status – Wave 1 |
| ● | Area Census Office Lease Status – Wave 2 |
| ● | Area Census Office Construction and Deployment Status – Wave 2 |
| ● | 2020 Census: Community Engagement Partnership Specialists |
| ● | 2020 Census: Progress Toward Targets for Partnership Specialist Staffing |
| ● | 2020 Census: Partnership Specialist National Map |
| ● | 2020 Census: Applicant Status for Early Operations |
| ● | 2020 Census: State Complete Count Commissions |
| ● | 2020 Census: Local Complete Count Committees within States without a State Complete Count Commission |
| ● | 2020 Census: Local Partnership Efforts in States without State Complete Count Commissions |
| ● | Paper Data Capture/Logistics Center – Space Acceptance and Opening Status |
| ● | 2020 Census: Questionnaire Assistance Contact Center Site Status |
| ● | 2020 Census: National Participating Organizations Metrics |
| ● | 2020 Census: Community Partnerships and Engagement Program |
| ● | 2020 Census: Integrated Communications Campaign Weekly Report Timeline |

Legend

| | | | | |
|-------------|-----------|----------|------------------|--------------------|
| Not Started | Completed | On Track | Management Focus | Requires Attention |
|-------------|-----------|----------|------------------|--------------------|

Periodic Performance Management Reports

Area Census Office Deployment Status – Wave 1

Status:

● On Track

Data current as of:

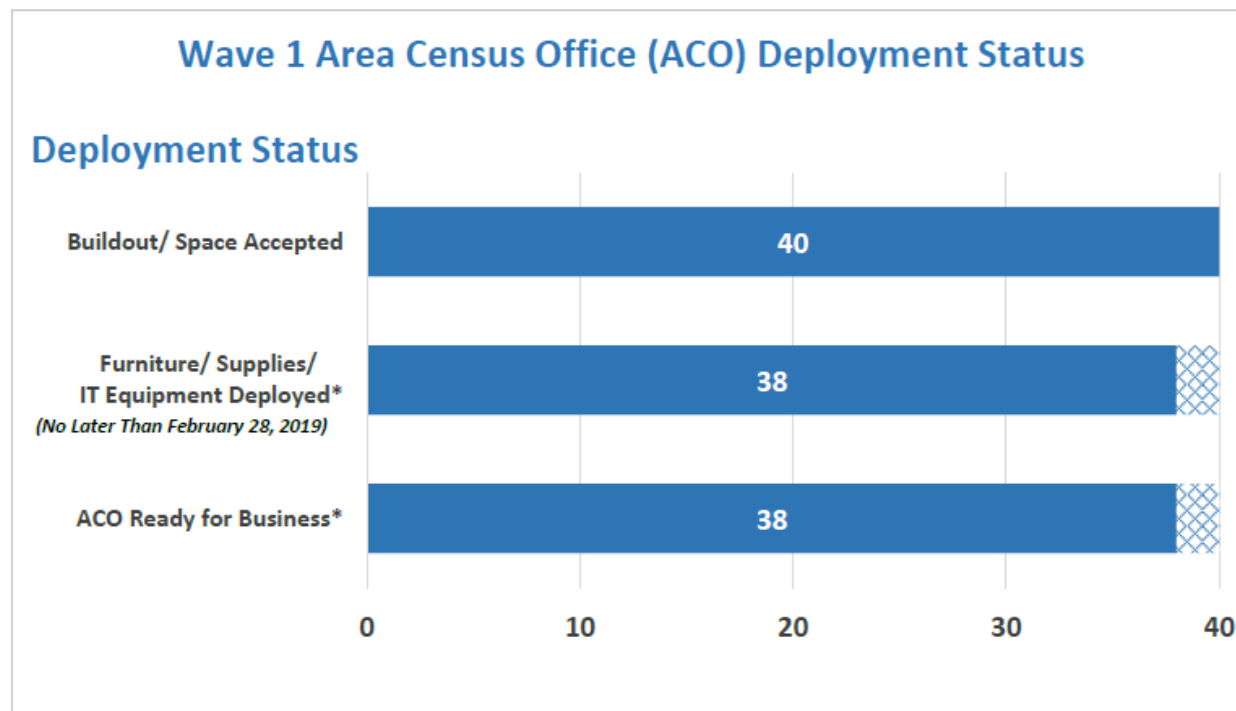
May 28, 2019

Wave 1 ACO Opening Timeframe:

January – March 2019

Notes:

- Space has been accepted for the Birmingham, AL ACO (HVAC installation was completed on May 16, 2019). We have staff in place in the Atlanta Regional Census Center to support the In-Field Address Canvassing operation. Preparations are proceeding as needed.
- **ACO Ready for Business** refers to an ACO where the IT equipment is installed/ operable, furniture is in place, and the Intrusion Detection System is installed/operable. The office is ready for staff, but may not have staff occupying the space.



*This number will only reach 39. These activities will occur in Wave 2 for the Caguas, Puerto Rico (PR) ACO due to the decision to place PR in the Update Leave Type of Enumeration Area. As a result, Address Canvassing will not take place in PR, so the Caguas ACO does not need to be Ready for Business in Wave 1.

Source: Field Division Reports – Lease Management and ACO Forecast

Periodic Performance Management Reports

Area Census Office Lease Status – Wave 2

Status:

● On Track

Data current as of:

May 28, 2019

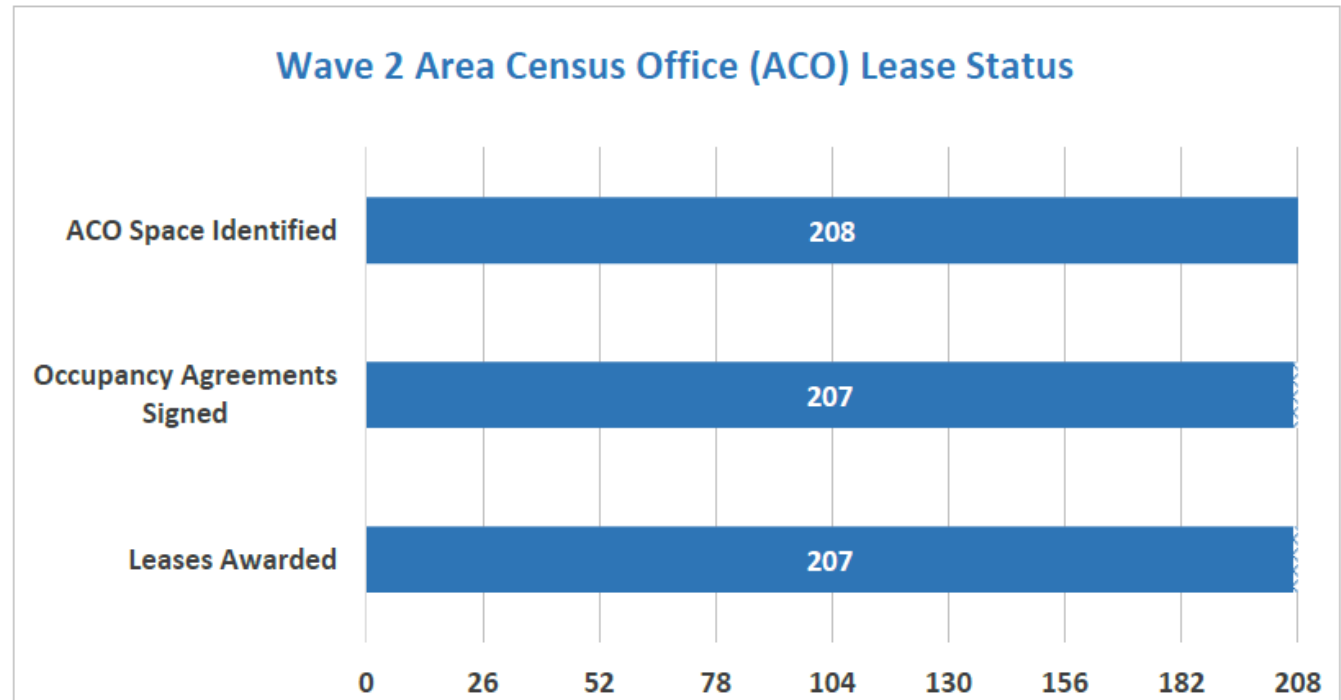
Completion Date

(adjusted):

December 15, 2018

Notes:

- *Rochester, MN Lessor Non-Compliant. GSA has identified space that meets Census' requirements.*
- Cook County South, IL lease executed as of May 14, 2019.
- The Department of Commerce continues to work with GSA on the overall space acquisition and lease management process, and Census continues to work with GSA to ensure all tasks remain on target.



Source: Field Division Reports – Lease Management and ACO Forecast

Periodic Performance Management Reports

Area Census Office Construction and Deployment Status – Wave 2

Status:

● Requires Attention

Data current as of:

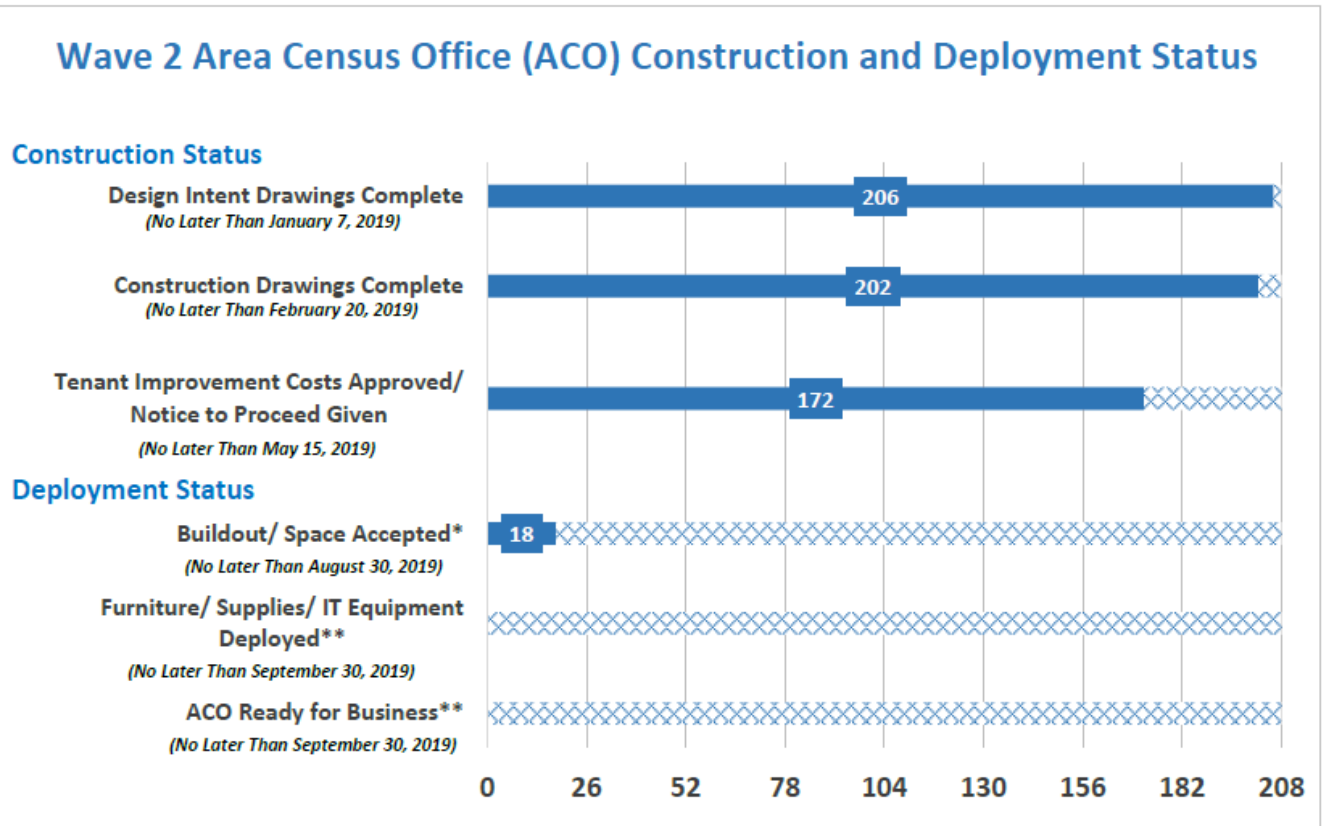
May 28, 2019

Wave 2 ACO Opening Timeframe:

June – September 2019

Notes:

- Actions such as modifying construction plans to expedite buildout, using Reimbursable Work Agreements, and developing contingency plans for offices that are trending late, are being implemented.
- ACO Ready for Business refers to an ACO where the IT equipment is installed/ operable, furniture is in place, and the Intrusion Detection System is installed/operable. The office is ready for staff, but may not have staff occupying the space.
- The Department of Commerce continues to work with GSA on the overall space acquisition and lease management process, and Census continues to work with GSA to ensure all tasks remain on target.



*This number will significantly increase during the last week of May to early June timeframe. Per the lease terms, Lessors are under no obligation to deliver Wave 2 offices before June 3, 2019.

**This number will reach 209. Deployment activities will occur in Wave 2 for the Caguas, PR ACO due to the decision to place PR in the Update Leave Type of Enumeration Area. As a result, Address Canvassing will not take place in PR, so the Caguas ACO does not need to be Ready for Business in Wave 1.

Source: Field Division Reports – Lease Management and ACO Forecast

Periodic Performance Management Reports

2020 Census: Community Engagement Partnership Specialists

Status:

● Requires Attention

Data current as of:

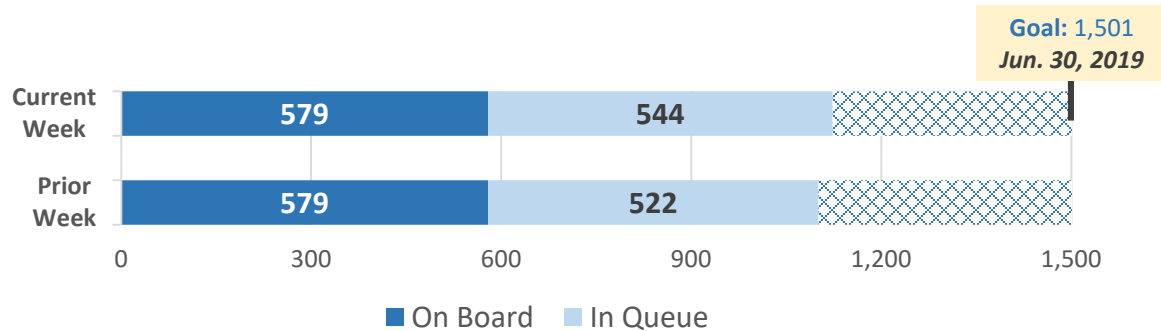
May 29, 2019

Completion Date:

(1,501 Partnership Specialists)

June 30, 2019

Current Status and Projections for Staffing Partnership Specialists



Notes:

- Data shown are based on NFC payroll. As such there is a two week difference in the data date and the issuance date of the report.
- We have added the use of continuous postings in addition to using individual postings per position.
- As of May 19, there are ten HR Specialists on board in the regions. Seven offers have been made and accepted and one position data will be posted to reach the full staffing level of 18 total nationwide.
- We added and are training 72 background clearance analysts to work exclusively on field hiring.

Partnership Staffing Status

On Board as of 5/11/2019
In Queue thru 7/14/2019

| | Current Week's Count | | | | | | |
|---------------------------------|----------------------|------------|------------|------------|------------|------------|--------------|
| | NY | PHL | CHI | ATL | DAL | LA | Total |
| Partnership Specialists | 134 | 127 | 151 | 225 | 248 | 238 | 1,123 |
| On Board | 78 | 85 | 60 | 110 | 148 | 98 | 579 |
| In Queue | 56 | 42 | 91 | 115 | 100 | 140 | 544 |
| Partnership Coordinators | 10 | 7 | 8 | 11 | 10 | 12 | 58 |
| On Board | 9 | 7 | 6 | 11 | 10 | 10 | 53 |
| In Queue | 1 | 0 | 2 | 0 | 0 | 2 | 5 |
| Grand Total | 144 | 134 | 159 | 236 | 258 | 250 | 1,181 |

Periodic Performance Management Reports

2020 Census: Progress Toward Targets for Partnership Specialist Staffing

Status:

● *Requires Attention*

Data current as of:

May 29, 2019

Completion Date:

July 17, 2019

Notes:

- Pay Period 10 data will be available 6/5
- Pay Period 11 data will be available 6/19
- Pay Period 12 data will be available 7/3
- Pay Period 13 data will be available 7/17

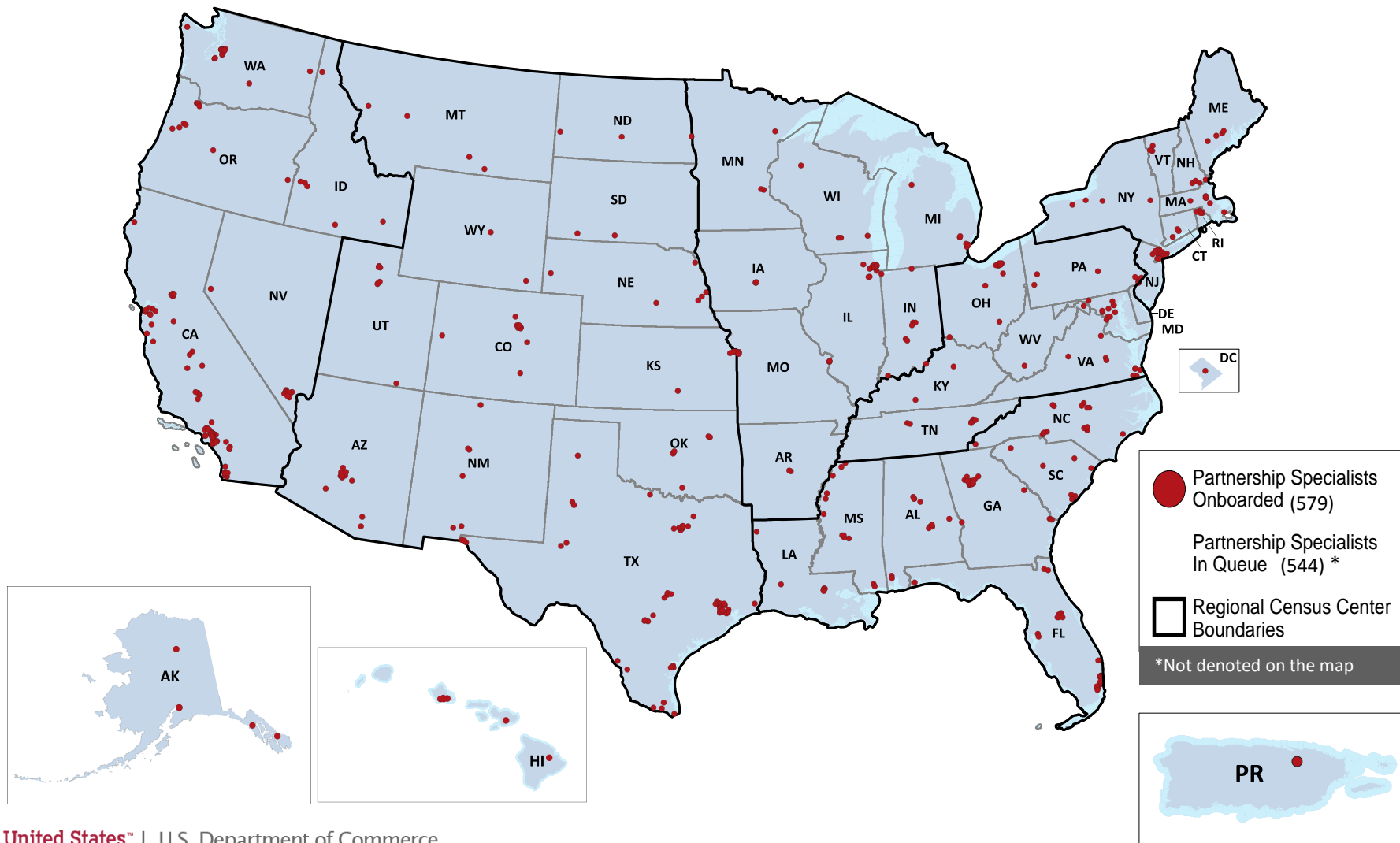
| | | Pay Period 8 4/14/2019– 4/27/2019 | Pay Period 9 4/28/2019– 5/11/2019 | Pay Period 10 5/12/2019– 5/25/2019 | Pay Period 11 5/26/2019– 6/8/2019 | Pay Period 12 6/9/2019– 6/22/2019 | Pay Period 13 6/23/2019– 7/6/2019 |
|--------------|----------------------------|---|---|--|---|---|---|
| New York | Target On Board & In Queue | 165 | 177 | 189 | 201 | 213 | 225 |
| | Actual On Board & In Queue | 121 | 134 | | | | |
| | On Board | 73 | 78 | | | | |
| | In Queue | 48 | 56 | | | | |
| Philadelphia | Target On Board & In Queue | 145 | 155 | 166 | 176 | 187 | 197 |
| | Actual On Board & In Queue | 148 | 127 | | | | |
| | On Board | 83 | 85 | | | | |
| | In Queue | 65 | 42 | | | | |
| Chicago | Target On Board & In Queue | 145 | 155 | 166 | 176 | 187 | 197 |
| | Actual On Board & In Queue | 115 | 151 | | | | |
| | On Board | 53 | 60 | | | | |
| | In Queue | 62 | 91 | | | | |
| Atlanta | Target On Board & In Queue | 205 | 220 | 234 | 249 | 264 | 279 |
| | Actual On Board & In Queue | 198 | 225 | | | | |
| | On Board | 90 | 110 | | | | |
| | In Queue | 108 | 115 | | | | |
| Dallas | Target On Board & In Queue | 213 | 228 | 244 | 259 | 275 | 290 |
| | Actual On Board & In Queue | 239 | 248 | | | | |
| | On Board | 144 | 148 | | | | |
| | In Queue | 95 | 100 | | | | |
| Los Angeles | Target On Board & In Queue | 230 | 246 | 263 | 280 | 296 | 313 |
| | Actual On Board & In Queue | 193 | 238 | | | | |
| | On Board | 85 | 98 | | | | |
| | In Queue | 108 | 140 | | | | |
| Total | Target On Board & In Queue | 1,101 | 1,181 | 1,261 | 1,341 | 1,421 | 1,501 |
| | Actual On Board & In Queue | 1,015 | 1,123 | | | | |
| | On Board | 528 | 579 | | | | |
| | In Queue | 487 | 544 | | | | |

Periodic Performance Management Reports

2020 Census: Partnership Specialist National Map

Source: Field Division

Data Current as of: On Board as of 5/11 - In Queue thru 7/14



Periodic Performance Management Reports

2020 Census: Applicant Status for Early Operations

Status:

● On Track

Data current as of:

May 28, 2019

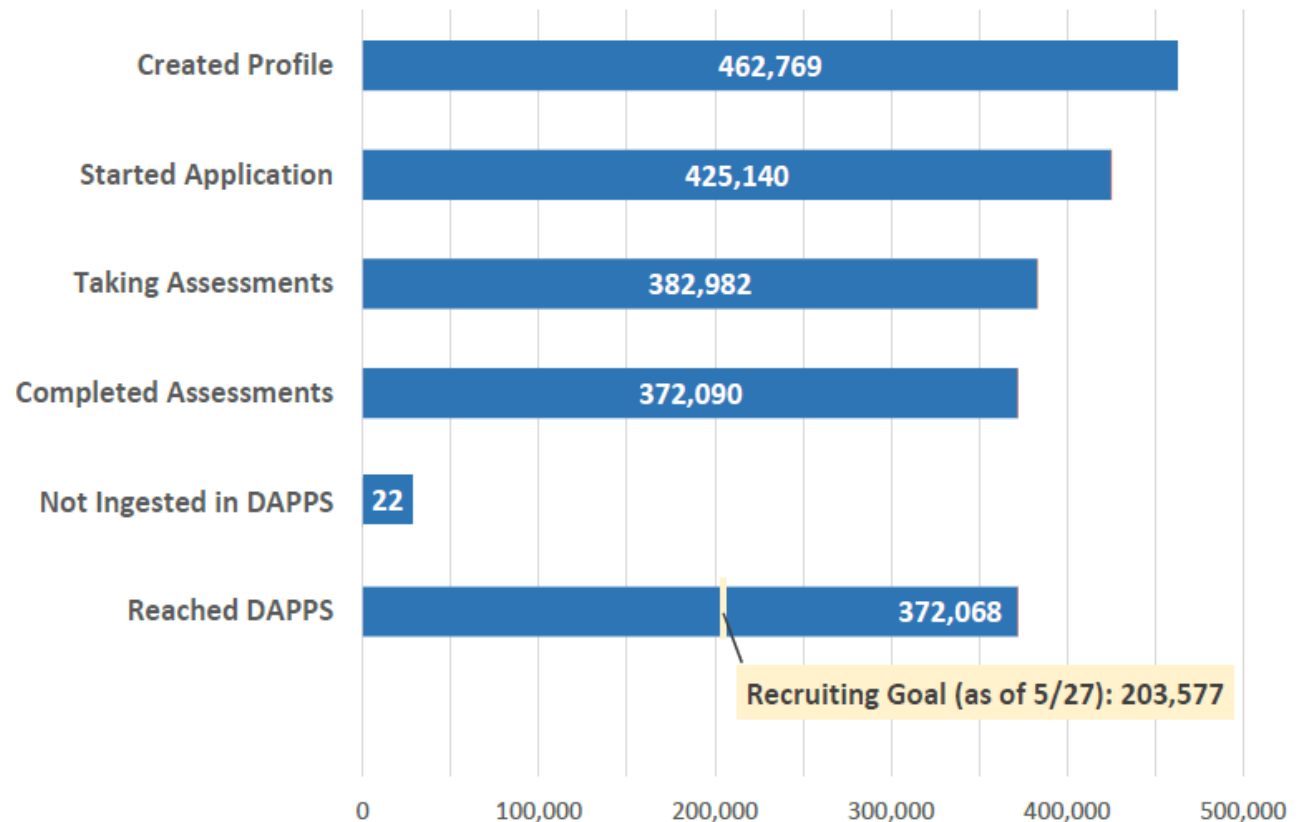
Completion Date:

June 7, 2019

Notes:

For the In-Field Address Canvassing operation, we will select between 66,600 and 78,500 field staff. The field staff include both the census field supervisors and the listers needed to support production and quality control listing.

Steps in Applying for a Position for Early Operations



Periodic Performance Management Reports

2020 Census: State Complete Count Commissions (SCCC)

Status:

● On Track

Data current as of:

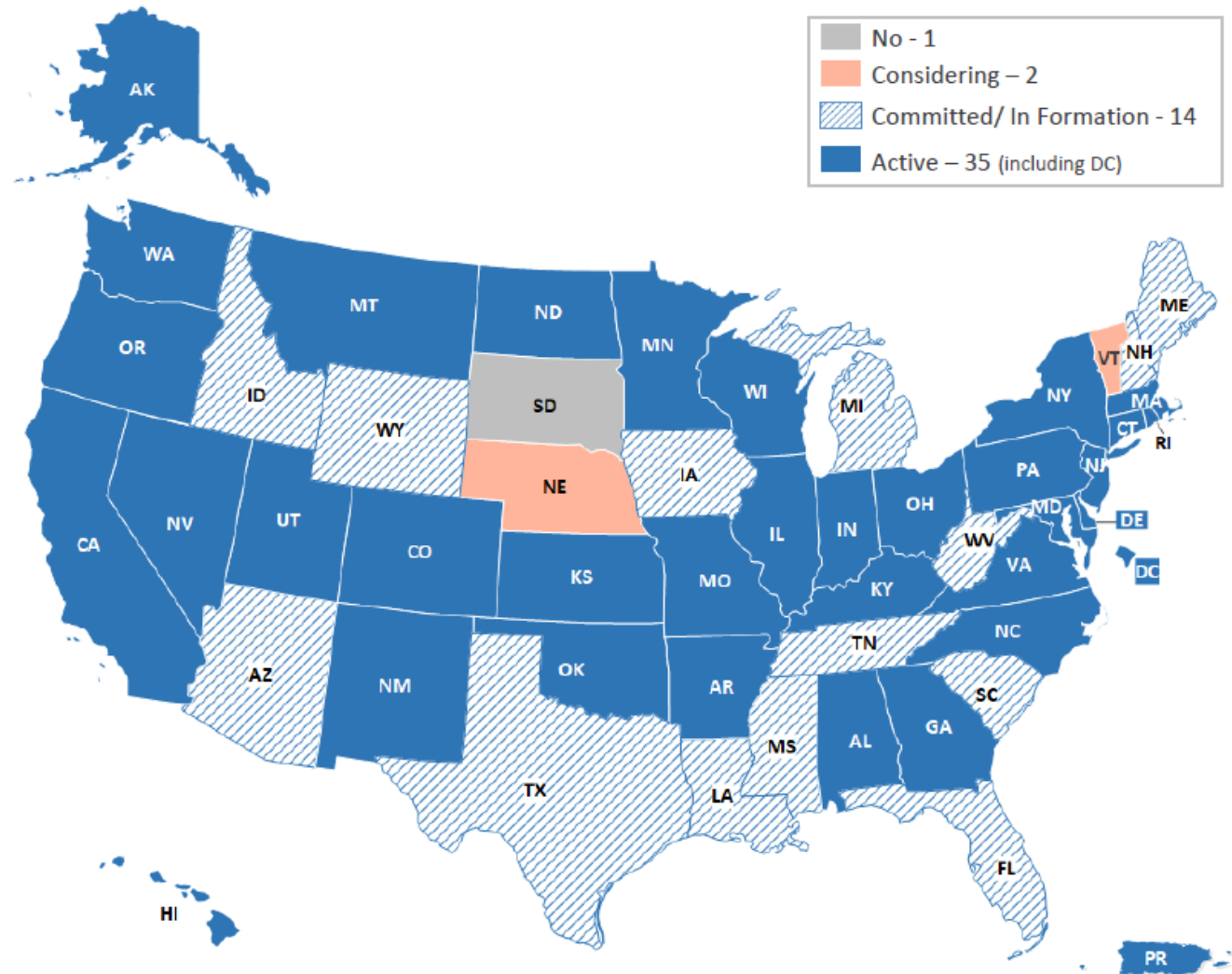
May 23, 2019

Completion Date:

December 2021

Notes:

The state of Maine has confirmed that it will form a state complete count commission.



Periodic Performance Management Reports

2020 Census: Local Complete Committees within States without a State Complete Count Commission

Status:

● On Track

Data current as of:

May 23, 2019


Completion Date:

December 2021

Notes:


There are 2,224 Local Complete Count Committees nationwide:

- 1,736 Government
- 64 Tribal
- 424 Community

| |
|---|
|  |
| South Dakota - 7 |
| City of Aberdeen |
| City of Brookings |
| City of Huron |
| City of Sioux Falls |
| City of Vermillion |
| NEW Lower Brule Sioux Tribe |
| NEW Rosebud Sioux Tribe |



| Nebraska - 19 | |
|---|---|
| City of Grand Island | Asian Community and Cultural Center |
| City of Lexington | Bhutanese Community |
| City of Lincoln | Karen Society of Nebraska-Lincoln Chapter |
| City of Norfolk | Metropolitan Area Planning Agency (MAPA) |
| City of Omaha | Refugee Empowerment Center |
| City of Schuyler | Samal Foundation |
| City of South Sioux City | South Platte United Chambers of Commerce |
| Nebraska Legislature | United Health Care Community Plan |
| Sarpy County | Vietnamese Community of Lincoln Nebraska |
| NEW Norfolk Area Chamber of Commerce | |

| |
|---|
|  |
| Vermont - 8 |
| Franklin Grand Isle Restorative Justice Center |
| Town of Essex |
| City of Burlington Community & Economic Development Office |
| City of Rutland – City Hall |
| NEW Town of Middlebury |
| Common Good Vermont |
| Vermont Foodbank |
| NEW Project Vision |

| |
|--------------------------------------|
| Complete Count Committee Type |
| Total - 34 |
| Government - 20 |
| Community - 12 |
| Tribal - 2 |

Periodic Performance Management Reports

2020 Census: Local Partnership Efforts in States without State Complete Count Commissions

Status:

● *On Track*




Data current as of:

May 23, 2019

Completion Date:

Notes:

Summary for the Five Largest Cities in each State

| State | City | 2010 Census Population Count | Active Partnering Organizations | Partnership Commitments and Events |
|--|------------------|------------------------------|---------------------------------|------------------------------------|
| Nebraska  | Omaha | 408,958 | 101 | 398 |
| | Lincoln | 258,379 | 25 | 75 |
| | Bellevue | 50,137 | 8 | 36 |
| | Grand Island | 48,520 | 21 | 35 |
| | Kearney | 30,787 | 10 | 14 |
| | Total | | 165 | 558 |
| South Dakota  | Sioux Falls | 153,888 | 3 | 9 |
| | Rapid City | 67,956 | 9 | 11 |
| | Aberdeen | 26,091 | 1 | 2 |
| | Brookings | 22,056 | 2 | 8 |
| | Watertown | 21,482 | 0 | 0 |
| | Total | | 15 | 30 |
| Vermont  | Burlington | 42,417 | 16 | 36 |
| | South Burlington | 17,904 | 9 | 19 |
| | Rutland | 16,495 | 11 | 23 |
| | Essex Junction | 9,271 | 5 | 10 |
| | Bennington | 9,074 | 3 | 4 |
| | | | 44 | 92 |
| Grand Total | | | 224 | 680 |

Examples of Partnership Commitments and Events include, but are not limited to:

- Hosting meetings pertaining to partnership, formation of complete count committees, etc.
- Hosting recruiting events, participation in career fairs, assisting with recruiting/identification of job applicants, etc.
- Providing training space
- Including the 2020 Census as a topic on an upcoming meeting agenda
- Displaying/distributing printed materials/advertisements
- Providing speaking opportunities/exhibit space
- Encouragement of employee/constituent participation
- Participation on a State Complete Count Commission
- Formation of a Complete Count Committee
- Appointing a census liaison

Examples of Partnering Organizations include, but are not limited to:

- Colleges
- Libraries
- Church organizations
- Food banks and other service providers
- City organizations, i.e., mayors offices
- Special interest groups (aging, veterans, children)
- Groups representing different races and ethnicities

Periodic Performance Management Reports

Paper Data Capture Center (PDCC)/Logistics – Space Acceptance & Opening Status

Status:

● On Track

Data current as of:










May 22, 2019

Notes:

Paper Data Capture Key Dates:

- User Acceptance Tests (UAT) 1 and 2 (of 4): pre 6/28/19
- Test Readiness Review (TRR): 6/28/19 (East only)
- # Operational Test Dry Runs (OTDR): 6/24/2019 - 9/2/2019 (both sites, 5 form types)
- Performance & Scalability (P&S) tests: 6/24/19 - 10/14/19 (both sites, 5 form types)
- # Operational Test Official Runs of Record: 9/16/19-10/28/19 (5 form types)
- Production Readiness Review (PRR): 12/13/19 (both sites, all 28 form types)
- Operational Readiness Review (ORR): 2/12/20 (both sites, all 28 form types)

Tentative

| | Jeffersonville Logistics | Jeffersonville PDCC (East) | Phoenix PDCC (West) |
|--|--|---|---|
| Accept Building Buildout Final Acceptance ↓ |  Accept building: Aug 1, 2017 Buildout: Nov 27, 2017 – June 6, 2018 Final Accept: Feb 2, 2018 |  Accept building: June 2018 Buildout: Sept 10, 2018 – April 1, 2019 Final Accept: April 1, 2019 |  Accept building: July 26, 2018 Buildout: April 1, 2019 – June 13, 2019 Final Accept: June 13, 2019 |
| Deploy Furniture Deploy IT Equip Deploy Supplies ↓ |  Furniture: May 8-18, 2018 IT: April 16 – August 30, 2018 Supp: April 16–Aug 30, 2018 |  Furniture: April 1 - 4, 2019 IT: January 15 - May 15, 2019 Supplies: Jun 10-Nov 29, 2019 |  Furniture: June 13-25, 2019 IT: June 25 - July 31, 2019 Supplies: July 1 - Sept 1, 2019 |
| Facility Open-Mgmt Facility Open-Reviews Production Ready Production Begins |  Open-Mgt staff: July 2, 2018 N/A Prod Ready: August 30, 2018 Prod Began: Nov 5, 2018 |  Open-Mgt staff: Nov 9, 2018 Open - for TRR: June 24, 2019 Prod Ready: March 2, 2020 Prod Begins: March 12, 2020 |  Open-Mgt staff: July 8, 2019 Open-PRR prep: Oct 1, 2019 Prod Ready: March 2, 2020 Prod Begins: March 12, 2020 |
| Notes: | 178 staff on board -continuing to hire (no operational impact at this time); Completed 10,482 Address Canvassing, Peak Operations, and Remote Alaska kits last week for a total to date of 69,561. | Work continues on Physical Access Control System (PACS) and configuration of IT equipment. Received 4 th sorter. Conveyors expected 5/31/19. Scanner training 6/3/19. Sorter training 6/6/19. | Site passed Framing/electrical /concrete inspections 5/17/19. Security walkthrough conducted 5/16/19. Construction complete for generator pad. South parking lot marked. |

Legend

Not Applicable Completed On Track Management Focus Requires Attention

Periodic Performance Management Reports

2020 Census: Questionnaire Assistance Contact Center Site Status

Status:

● On Track

Data current as of:

May 23, 2019

Build-Out (Construction)

Completion Date (all sites):

July 1, 2019

Notes:

- Jacksonville/Pueblo/Irving: Site open complete once ATO is received
- Blythewood: 94% complete. Technical Infrastructure build began on 5.20.2019. PE Walkthrough/ATO activities scheduled for 6.19.2019.
- Tempe: 94% complete. Technical Infrastructure build to begin 5.28.2019. PE Walkthrough/ATO activities scheduled for 6.26.2019.
- Tamarac: 65% complete. Still targeting 7.1.2019 completion. Early start permit received 5.16.2019 under which 80% of the build-out work can finish
- Kansas City: 80% complete.
- El Paso: 65% complete. Still targeting 7.1.2019 completion.
- New York: 74% complete. Engineering Plans submission expected 5.24.2019.

| Site | Lease Award | Floor Plan Approval | Permits Obtained | General Contractor Hired | Build-Out | Site Open |
|---------------------|-------------|---------------------|------------------|--------------------------|-----------|-----------|
| 1. Jacksonville, FL | ● | ● | ● | ● | ● | ● |
| 2. Pueblo, CO | ● | ● | ● | ● | ● | ● |
| 3. Irving, TX | ● | ● | ● | ● | ● | ● |
| 4. Blythewood, SC | ● | ● | ● | ● | ● | ● |
| 5. Tempe, AZ | ● | ● | ● | ● | ● | ● |
| 6. Tamarac, FL | ● | ● | ● | ● | ● | ● |
| 7. Nashville, TN | ● | ● | ● | ● | ● | ● |
| 8. Kansas City, MO | ● | ● | ● | ● | ● | ● |
| 9. El Paso, TX | ● | ● | ● | ● | ● | ● |
| 10. New York, NY | ● | ● | ● | ● | ● | ● |


Legend

| | | | | |
|----------------|-----------|----------|------------------|--------------------|
| Not Applicable | Completed | On Track | Management Focus | Requires Attention |
|----------------|-----------|----------|------------------|--------------------|

Periodic Performance Management Reports

2020 Census: National Participating Organizations Metrics

Status:

 **On Track**

Data current as of:

May 23, 2019

Completion Date:

January 2020

Notes:

- Associate Director of Communications Ali Ahmad will speak at HOPE Global Forums plenary hosted by Census national partner Operation HOPE in Atlanta, GA. The nonprofit works to reduce poverty and empower youth and adults with financial tools and education.
- In collaboration with Stats in Schools, NPP is releasing its 2nd round of SIS PSAs. New PSAs feature musician Frankie Moreno, and leaders from The Smith Center for the Performing Arts in Las Vegas, NV and the Patchogue Theatre for the Performing Arts on Long Island, NY.

National Participating Organizations by Sector

| Sector | Current Week |
|--|--------------|
| Nonprofit | 117 |
| Government | 31 |
| Chamber of Commerce/ Trade or Professional Association | 20 |
| Business | 16 |
| Education | 16 |
| Media | 13 |
| Technology | 9 |
| Healthcare | 9 |
| Faith-Based Organizations | 6 |
| International Governmental/ Consulate/ Embassy | 2 |
| Grand Total | 239 |

Participating Organization are engaged in partnership activities with the Census Bureau, such as highlighting 2020 Census in their member or employee communications; inviting us to speaker to national or regional conferences; assisting with recruitment, etc.

*Participating organizations that serve more than one audience are tallied against multiple audiences served as appropriate, so the sum total is greater than 239.

National Participating Organizations by Audiences Served*

| Audiences Served | Current Week |
|--|--------------|
| Mass Appeal | 111 |
| Hispanic/Latino | 37 |
| Young Children | 36 |
| Young and Mobile | 30 |
| Rural | 25 |
| Veterans | 20 |
| Asian | 19 |
| Black/African American | 18 |
| Native Hawaiian Pacific Islander | 11 |
| Persons Experiencing Homelessness and Highly Mobile | 9 |
| American Indian/Alaskan Native | 8 |
| Elderly | 6 |
| Middle Eastern or North African (MENA) | 2 |
| LGBTQ | 1 |

Source: National Partnership Program

Periodic Performance Management Reports

2020 Census: Community Partnerships and Engagement Program

Status:

● On Track

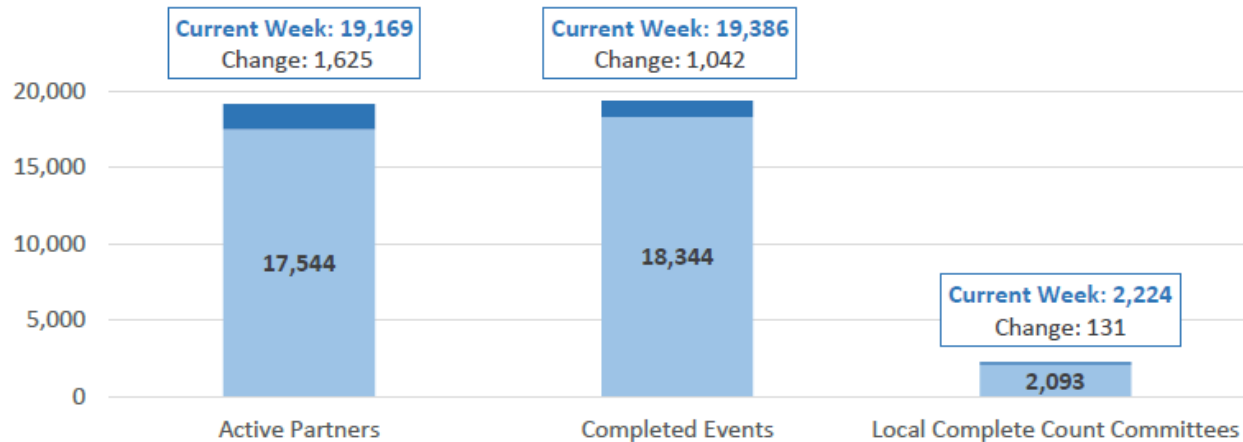
Data current as of:

May 23, 2019

Notes:

- Improved reporting and data entry has led to increase of correctly tracked Active Partners.

Key Community Partnerships and Engagement Program Metrics



Active Partners by Type

| Partner Types | Prior Week | Change | Current Week |
|-----------------------|---------------|--------------|---------------|
| Business Organization | 1,357 | 171 | 1,528 |
| Congressional Office | 225 | 21 | 246 |
| Education | 1,336 | 171 | 1,507 |
| Government | 7,366 | 417 | 7,783 |
| Media | 331 | 28 | 359 |
| Community | 6,929 | 817 | 7,746 |
| Grand Total | 17,544 | 1,625 | 19,169 |

Local Complete Count Committees by Type

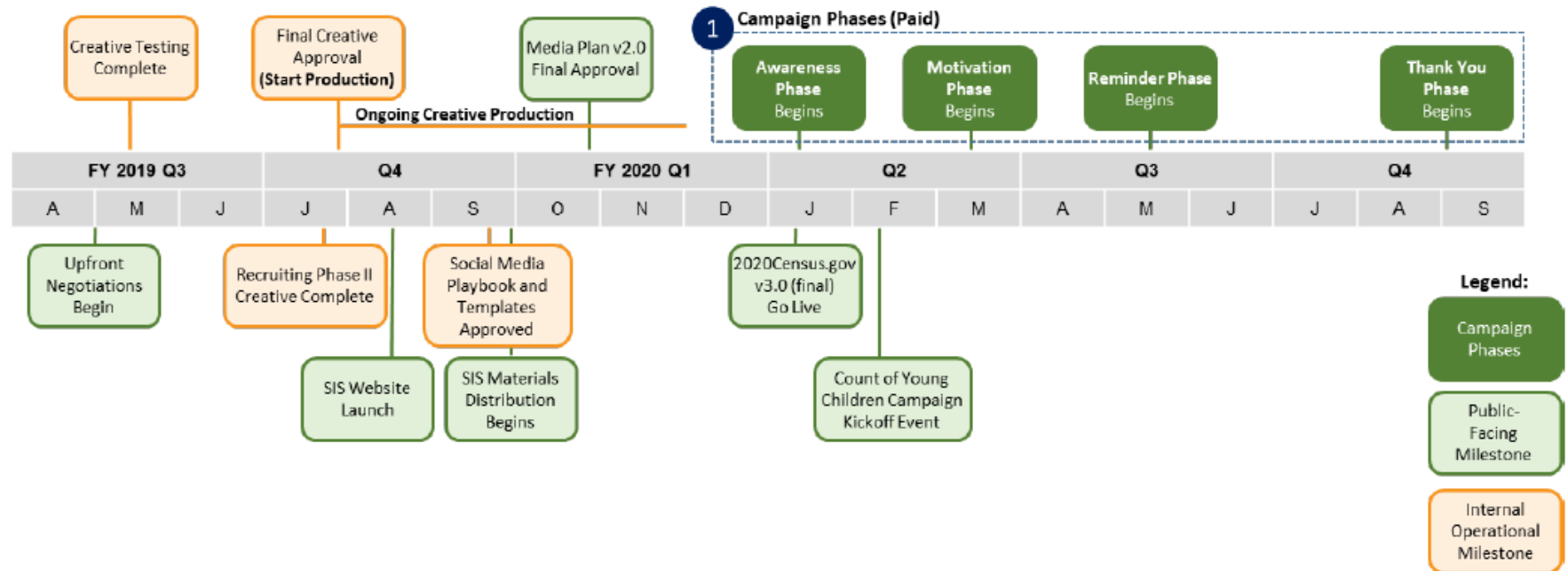
| Partner Types | Prior Week | Change | Current Week |
|--------------------|--------------|------------|--------------|
| Government | 1,645 | 91 | 1,736 |
| Tribal | 60 | 4 | 64 |
| Community | 388 | 36 | 424 |
| Grand Total | 2,093 | 131 | 2,224 |

Periodic Performance Management Reports

2020 Census: Integrated Communications Campaign Weekly Report Timeline

Source: Integrated Partnerships and Communication

Data Current as of: May 17, 2019



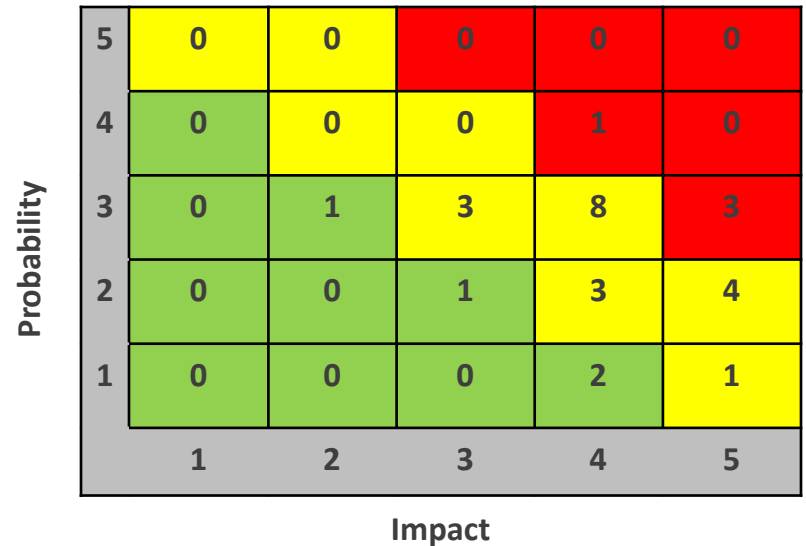
Significant Accomplishments – Week Ending 5/17/19

1. TYR conducted Regional Media Trainings in New York City and Atlanta the week of 5/13.
2. TYR submitted the final Web Emergency Response document for approval on 5/13.
3. TYR submitted complete NPP Strategic Frameworks consisting of the following audience profiles: People Experiencing Homelessness, LGBTQ+ and Households with Young Children on 5/16.
4. TYR submitted the final version for Census review of the SIS General Brochure on 5/16.

2020 Census

Portfolio Risk Management – Risk Register

| Quadrant | Total Risks | % |
|----------|-------------|-------|
| RED | 4 | 14.8% |
| YELLOW | 19 | 70.4% |
| GREEN | 4 | 14.8% |
| TOTAL | 27 | 100% |



The selected risks that follow represent the major concerns that could affect the design or the successful implementation of the 2020 Census.

- CQA Call Volume Increases (Probability 4, Impact 4) **RED**
- Administrative Records and Third-Party Data - Access and Constraints (Probability 3, Impact 5) **RED**
- Public Perception of Ability to Safeguard Response Data (Probability 3, Impact 5) **RED**
- Cybersecurity Incidents (Probability 3, Impact 5) **RED**

As of 05/21/19